JOIN THE PRIMETEL 5KM CORPORATE RACE 2020 & RAISE FUNDS FOR CHARITY

How to set up your online fundraising project in 30 seconds!

1 Visit the Primetel 5km Corporate Race 2020 fundraising event page on GivenGain, or use the Search option to locate the event page.

www.givengain.com/e/primetel-5km-corporate-race-2020/

2 Click on "Start fundraising" to register a fundraising project with your Facebook login details or an email address.

3 When logged in, click on "SELECT" next to one of the partnered charities listed, or search for your preferred charity.

**4** Complete the project steps where needed, adding a video/image, target etc. - then make it live!

All funds raised will go directly to your selected charity, even if you don't reach your fundraising goal.

Tip: Why not make the 1st donation to get your fundraising going?

5 Share your fundraising project link with friends, family and colleagues via e-mail and social media, asking them for donations.

Got a question about setting up your fundraising project? Contact GivenGain at fundraising@givengain.com for assistance.
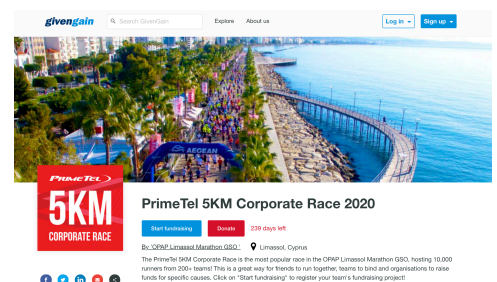
Good luck!

This is what a fundraising project page looks like
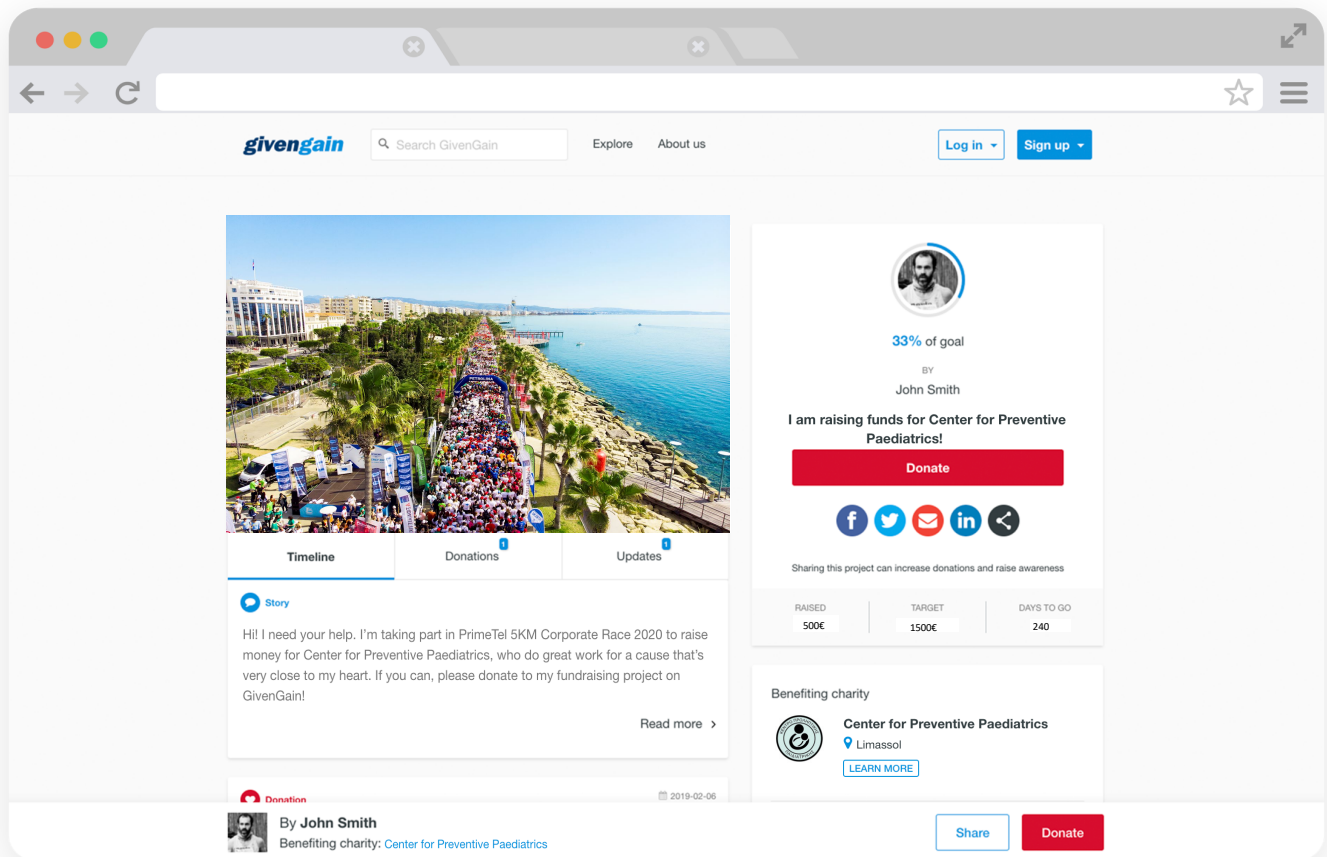
Tips for successful fundraising

TELL YOUR STORY

Communication is key and passion is power. Tell your visitors why you are fundraising and what direct positive impact their support will have. Better yet, say it in a YouTube video!

SHARE YOUR PROJECT LINK

Tell friends, family and colleagues about your project through personal e-mails, word of mouth, Facebook, Twitter or your blog. Always include a link to your project page.

THANK YOUR DONORS

Keep your donors motivated by taking the time to thank each one individually when they make a donation. This often leads to more donations.

PROVIDE REGULAR UPDATES AND KEEP ASKING

Let your followers know how your fundraising project is going, whether it is preparing for a race or reaching an important milestone. Always include an ask in your update.

MOBILISE YOUR NETWORK

As the saying goes, "1 plus 1 equals 11". Raise the visibility of your project by asking your network to spread the word about it!